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2023 Impacts

The Crop Protection Network (CPN) is a multi-state and international collaboration of university and provincial extension specialists, public, and private professionals dedicated to providing unbiased, research-based information to farmers and agricultural personnel. We support our communities through the implementation of online tools for crop scouts and researchers, regularly publishing impactful content, developing continuing education opportunities, and creating a network of over 350 specialists from 34 U.S. states and Ontario, Canada. Below, we highlight our activities in 2023 and the impact of our efforts.

Activities:

In 2023, we: • Launched interactive maps detailing the distribution of various diseases including southern root-knot nematode, southern rust of corn, soybean rust, and tar spot of corn.

- Updated disease loss estimates for corn disease, corn invertebrates, cotton disease, soybean disease, soybean invertebrates, and wheat disease.
- Created new content for the CPN field crop scout school and CPN youtube channel.
- Updated fungicide efficacy guides for corn diseases, soybean foliar diseases, soybean seedling diseases, and wheat diseases.

Published a web book titled <u>Biopesticides for Crop Disease Management.</u>

• The top 5 publications downloaded on the CPN website in 2023 were (in order): Fungicide Use in Field Crops, Fungicide Efficacy for Control of Corn Diseases, Crop Scouting Basics for Corn and Soybean, Biopesticides for Crop Disease Management, and Fungicide Efficacy for Control of Soybean Foliar Diseases.

By the Numbers:

n 2023:

- The CPN developed 18 publications on various crop protection issues.
- The CPN created 96 new encyclopedia articles, providing key information on important crop protection topics.
- The CPN recorded 37 new episodes of the "I See Dead Plants" podcast.
- The CPN uploaded 96 educational videos to YouTube and shared them through social media.
- The CPN X (formerly Twitter) received more than one million impressions; CPN Instagram reached more than 6000 accounts.
- The CPN website had more than 200,00 page views and gained 72,000 unique users.
- The CPN had input from specialists representing 40 different states, Ontario, and Quebec.

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