

Crop Protection Network: 2021 Impact

CROPPROTECTIONNETWORK.ORG|JAN 2022|CPN-002-21-W

2021 Impacts

The Crop Protection Network (CPN) is a multi-state and international collaboration of university/provincial extension specialists and public/private professionals who provide unbiased, research-based information to farmers and agricultural personnel. Below, we highlight our activities in 2021 and the impact of our efforts.

Activities:

In 2021, we:

- · Hired two communications and marketing specialists.
- Produced the first-ever regional Virtual Crop Scout School.
- Developed the I See Dead Plants podcast on Spotify and Apple Podcasts.
- Started a webinar series with the American Society of Agronomy (ASA).
- Updated data at the CPN Field Crop Disease and Insect Loss Calculator.
- Focused on infrastructural development and policy review to increase capacity for outreach and collaborations.
- Fungicide efficacy tables were updated for soybean foliar diseases (CPN-1020), corn diseases (CPN-2011), soybean seedling diseases (CPN-2015), and wheat diseases (CPN-2020). These were downloaded over 20,500 times.
- Since its inception, CPN has received input from 195 specialists from 34 U.S. states and Ontario and Quebec, Canada.

By the Numbers:

In 2021:

• The CPN updated or published 17 publications for Corn, Soybean, and Small Grain Disease Management.

• The CPN released three web books: <u>Fungicide Use in Field</u> <u>Crops</u>, <u>Tar Spot of Corn</u>, and <u>Crop Scouting Basics for Corn and</u> <u>Soybean</u>.

• The CPN website had nearly 360,000 unique page views. Approximately 153,500 publication downloads or views occurred.

• Virtual Crop Scout School registrants included 684 people representing 34 U.S. states, Puerto Rico, and 24 other countries. There were 52 registrants from Canada representing five provinces.

• More than 3,100 continuing education unit (CEU) exams were attempted, awarding over 1,300 CEUs to Certified Crop Advisers (not including CEUs earned by viewing ASA webinars).

• Nearly 1,000 live attendees were present for the three ASA/CPN webinars in 2021. Registrants represented 56 U.S. states and Canadian provinces and 20 different countries. Most registrants were from the industry or worked as consultants.

The U.S. Department of Agriculture (USDA) prohibits discrimination in all its programs and activities on the basis of race, color, national origin, age, disability, and where applicable, sex, marital status, familial status, parental status, religion, sexual orientation, genetic information, political beliefs, reprisal, or because all or a part of an individual's income is derived from any public assistance program. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact USDA's TARGET Center at (202) 720-2600 (voice and TDD). To file a complaint of discrimination write to USDA, Director, Office of Civil Rights, 1400 Independence Avenue, S.W., Washington, D.C. 20250-9410 or call (800) 795-3272 (voice) or (202) 720-6382 (TDD). USDA is an equal opportunity provider and employer. ©2017 by the Crop Protection Network. All rights reserved