

## CROPPROTECTIONNETWORK.ORG JAN 2021 CPN-002-20-W

## 2020 Impacts

The Crop Protection Network (CPN) is a multi-state and international collaboration of university/provincial extension specialists and public/private professionals who provide unbiased, research-based information to farmers and agricultural personnel. Below, we highlight our activities in 2020 and the impact of our efforts.

## **Activities:**

In 2020, we:

- Launched an <u>online tool</u> for crop scouts and researchers to practice estimating disease and insect feeding severity.
- Completed a survey to measure CPN impact. Results indicate CPN resources are being used and adopted by agricultural experts. Respondents indicate they want CPN to diversify material beyond agronomic disease information.
- Hired a communication specialist.
- Improved CPN webpage user experience through better structure and navigation.
- Converted PDF publications into an HTML format.
- Focused on infrastructural development to increase capacity for outreach.
- The top 5 publications downloaded on the CPN website in 2020 Southern Rust (CPN-2009), Foliar Fungicide Decisions for Late-Planted Crops (CPN-4005), Ergot: Six Things to be Mindful of with Ergot in Small Grains and Grasses (CPN-3014), Diagnosing Interveinal Chlorosis in Soybean It's Not Just SDS (CPN-1023),

How Tar Spot of Corn Impacted Hybrid Yields During the 2018 Midwest Epidemic (CPN-2014).

## **By the Numbers:**

In 2020:

- The CPN updated or published 13 publications for Corn, Soybean, and Small Grain Disease Management.
- The CPN website had more than 117,000 unique page views. Approximately 75,000 publication downloads occurred.
- Fungicide efficacy tables were updated for <u>soybean foliar</u> <u>diseases</u> (CPN-1020), <u>corn diseases</u> (CPN-2011), <u>soybean seedling</u> <u>diseases</u> (CPN-2015), and <u>wheat diseases</u> (CPN-2020). These were **downloaded over 12,700 times**.
- More than 2,100 continuing education unit (CEU) exams were attempted, awarding about 850 CEUs to Certified Crop Advisers.
  More than 1,700 people passed quizzes, each worth 0.5 credits.
- Since its inception, CPN has received input from 152 specialists from 34 U.S. states and Ontario, Canada.

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