



## Crop Protection Network: 2019 Impact

[CROPPROTECTIONNETWORK.ORG](http://CROPPROTECTIONNETWORK.ORG) | JUN 2020 | CPN-002-19-W

### 2019 Impacts

The Crop Protection Network (CPN) is a multi-state and international collaboration of university/provincial extension specialists and public/private professionals who provide unbiased, research-based information to farmers and agricultural personnel. Below, we highlight our activities in 2019 and the impact of our efforts.

#### **Activities:**

In 2019, we:

- Launched an online tool for calculating yield and economic losses due to disease in corn and soybean for user-defined diseases, years, and geographic locations
- Launched an online tool allowing Certified Crop Advisors to earn continuing education units for successfully passing exams that correspond to CPN publications
- Published national fungicide efficacy guides for corn, soybean, and wheat
- Developed a new Research Update publication series where complex scientific manuscripts are rewritten to be accessible by non-scientists
- Began a webinar series on crop protection topics
- Implemented the "Defend your yields. Protect your fields." social media and video campaigns on Twitter and YouTube.
- The top 5 publications downloaded on the CPN website in 2019 were (in order): Fungicide Efficacy for Control of Soybean Foliar Diseases (CPN-1020), Tar Spot (CPN-2012),

Southern Rust (CPN-2009), Fungicide Efficacy for Control of Soybean Seedling Diseases (CPN-1020), Fungicide Efficacy for Corn Diseases (CPN-2011)

#### **By the Numbers:**

In 2019:

- The CPN created 2 publications for the Research Update series.
- The CPN created or updated 6 publications for the Corn, Soybean, and Small Grain Disease Management series.
- The CPN created 2 publications for the Disease Loss Estimates series.
- The CPN published 6 Feature Articles on the CPN website.
- The CPN website had more than 81,600 unique page views. Approximately 60,000 publication downloads occurred.
- More than 1,500 continuing education unit (CEU) exams were attempted, awarding nearly 600 CEUs to Certified Crop Advisers. June 2020
- Since inception, the CPN has captured input from 125 specialists from 31 U.S. states and Ontario, Canada

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