

# Crop Protection Network 2025 Impacts



**CROP PROTECTION  
NETWORK**  
A Product of Land Grant Universities

[CropProtectionNetwork.org](https://CropProtectionNetwork.org) | January 2026 | CPN-002-25

## 2025 Impacts

The Crop Protection Network (CPN) is a multi-state and international collaboration of university and provincial extension and partner institutions working to provide reliable, science-based information on field crop protection. We support our communities through the implementation of online publications and tools, regularly publishing impactful content, developing continuing education opportunities, and creating a network of specialists from the United States and Canada. Below, we highlight our activities and impact in 2025.

### Activities

#### In 2025, we:

- Continued developing new content including publications, videos, web tools, podcasts, and other resources.
- Expanded the distribution maps to include corn stunt pathogens and corn leafhopper.
- Launched the Crop Lookout interactive mapping tool to track field crop production issues across the United States and Canada.
- Developed multiple decision-making online tools, including the Fungicide Efficacy Tool, 3D Tools, Crop Disease Forecasting Tool, White Mold ROI Calculator, and Alfalfa Fungicide ROI Calculator.
- Updated yield loss estimates for cotton, corn, soybean, and wheat diseases and corn and soybean invertebrate pests.
- Added new soybean insect pests to the encyclopedia.
- Offered additional CCA CEU opportunities to promote ongoing learning
- Continued updating publications to reflect new research findings, ensuring continuous improvement and relevance.
- Expanded multimedia offerings through podcasts and educational videos.
- Continued engaging with our audience at meetings and conferences to exchange knowledge and strengthen collaboration.

### By the Numbers

#### In 2025, we:

- Increased website traffic by 35% from the previous year, totaling over 476,000 page views in 2025.
- Increased educational video views by 32% from the previous year, totaling over 64,000 views.
- Developed 21 new publications and updated 12 publications on various crop protection issues.
- Released 10 CPN TV episodes about various crop pest management topics.
- Obtained over 3,200 incidence reports through the Crop Lookout interactive map.
- Posted 47 episodes of the I See Dead Plants podcast and received nearly 9,000 downloads.
- Awarded over 2,700 CCA CEUs.
- Ended the year with 8,000 followers across social media platforms.
- Received over 585,000 organic impressions on X, more than 32,000 impressions on LinkedIn, and 202,000 views on Instagram.

**21 BRAND NEW  
PUBLICATIONS!**

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